



# advANTage AWARDS

**NOMINATE TODAY!**

## Nominations are now open for the 2014 ANT+ advANTage Awards

These prestigious awards honour and celebrate ANT+ members and companies that have excelled in a variety of areas over the past year. The awards will be handed out on September 23<sup>rd</sup>, 2014 at the ANT+ Alliance Symposium in Kananaskis, Alberta, Canada.

### ★ DEVELOPER AWARD

Member who has provided tools to the ANT+ community that facilitate others in product development

### ★ MOBILE INNOVATOR

Outstanding contributions to ANT+ advancement in mobile platforms

### ★ APP DEVELOPMENT

Outstanding use of ANT+ in mobile application development

### ★ BRAND LEADER

Outstanding use of the ANT+ brand in consumer collateral

### ★ ANT+ EVANGELIST

Conspicuous promotion of the ANT+ ecosystem and brand

### ★ MARKET PIONEER

Development of a new market space or the release of product in a new market space

### ★ PRODUCT OF THE YEAR

The most innovative ANT+ product released over the past year

### ▶ HOW TO NOMINATE

Visit [www.thisisant.com/symposium](http://www.thisisant.com/symposium) and click "Nomination Form".

## WHO CAN NOMINATE

Any ANT+ Member

## WHO CAN WIN

Any ANT+ Member

## JUDGING CRITERIA

A panel of expert ANT+ Judges will determine the winners in each category

## DEADLINE FOR NOMINATIONS

September 2, 2014