



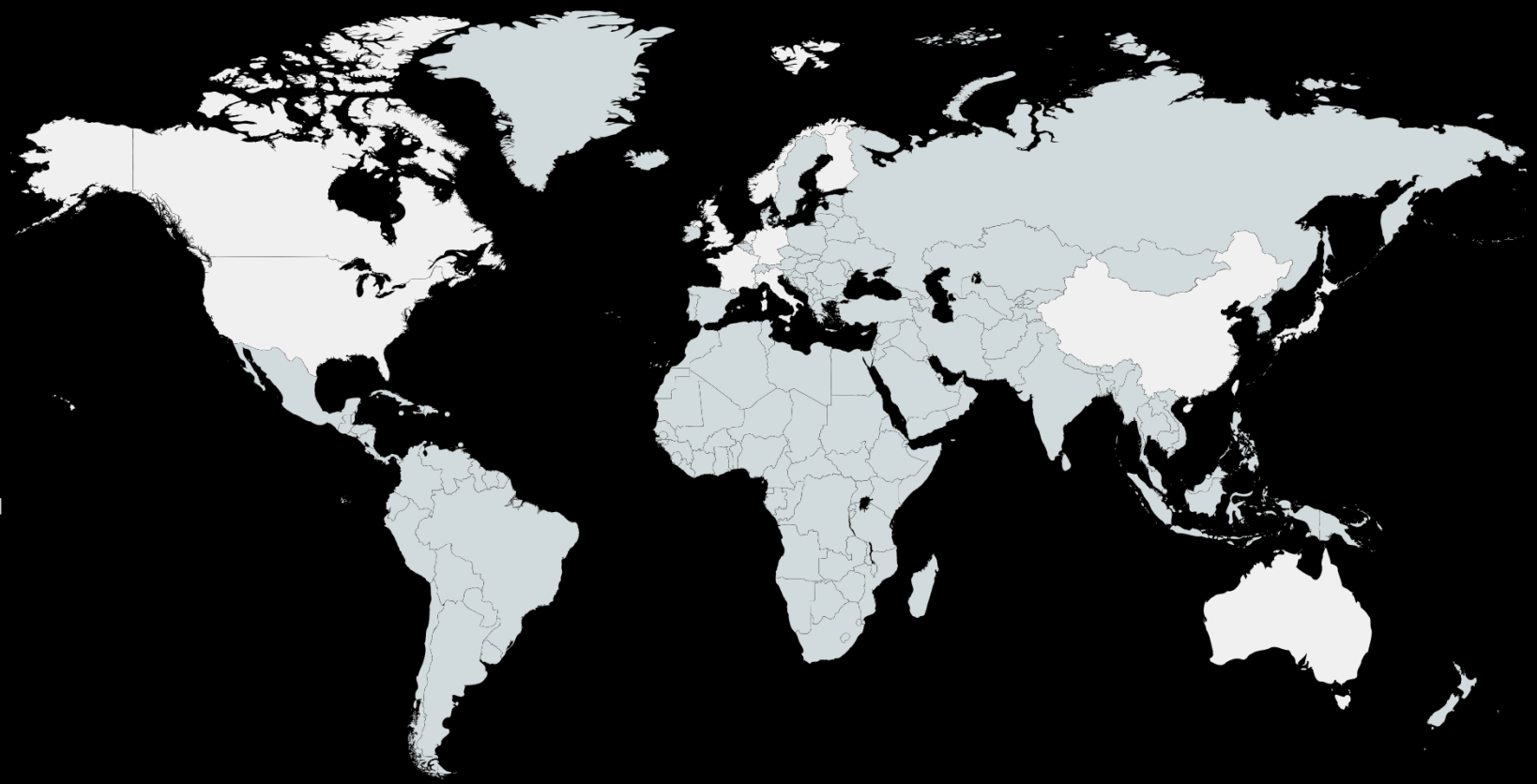
CREATING SOLUTIONS, CONNECTING YOUR WORLD

Andrew Skarsgard, Director ANT Wireless
11th Annual ANT Symposium



ANT WIRELESS
SYMPOSIUM 2018
OCTOBER 2-4
BANFF, CANADA

WELCOME!



**ANT WIRELESS
SYMPOSIUM**

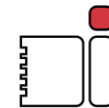


NORDIC[®]
SEMICONDUCTOR

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RUTRONIK
ELECTRONICS WORLDWIDE



DAYTON
Industrial Co. Ltd.
state of the art micro-electronics

NORTH POLE
npe
ENGINEERING

SOME CHANGES...

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SYMPOSIUM

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2018

OTHER THINGS
REMAIN
UNCHANGED



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11 YEARS

MUCH TO
CELEBRATE

MORE TO
ACCOMPLISH

 ANT WIRELESS
SYMPOSIUM



IT STARTED WITH A
SIMPLE NEED



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THINGS GREW
FROM THERE



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HOW DID ANT+ GROW?

- Focus on specific problems
- Partners with common goal
- Teamwork

THE EVOLUTION OF FITNESS

 ANT WIRELESS
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HOW WE WILL MEET THESE CHALLENGES

- Focus on specific problems
- Partners with common goal
- Teamwork



NEW CHALLENGES

Build superior, integrated low-power wireless products and solutions that solve key problems for our users

IOT SESSIONS

- Kris Ardis, Maxim Integrated

“Essentials for a successful IoT application”

- Kyle Seaman, Sentenai

“From Data to Insights”

- IoT Solutions Platform

- Terry Mandin, Microsoft Azure

“From the Edge to the Cloud – Transforming Industries with IoT”

- Ryan West, New York Yacht Club ‘American Magic’

“Using Wearables to Maximize Performance from Elite Athletes”

FULL RETURNING LINEUP

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- ANT+ State of the Union
- Product Showcase
- ANT & BLE for mesh networking
- ANT SMS App with Authentication
- Sponsor presentations
- TWGs
- Ray Maker, DCRainmaker

“A Wearable World in Review”



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