

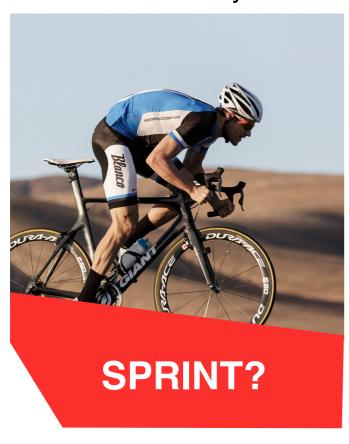
THE MOST SPECIFIC TRAINING APP IN THE WORLD

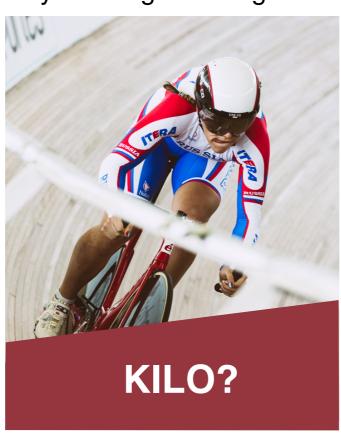




FUNCTIONAL THRESHOLD POWER (FTP) DOES NOT INDICATE AN ATHLETE'S FULL POTENTIAL.

FTP tells you how hard you can go for long efforts, but what about a...



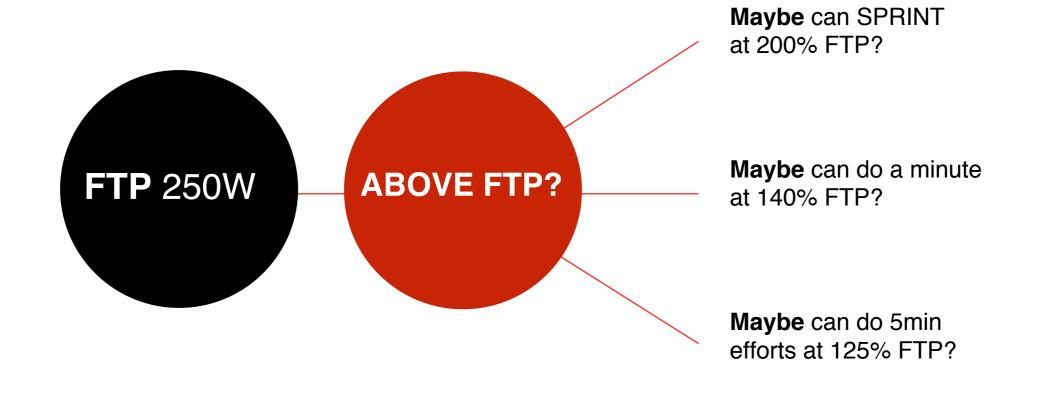




5-15 seconds 1 minute 3-6 minutes



FTP BASED WORKOUTS 'GUESS' AT WHAT AN ATHLETE IS CAPABLE OF ABOVE THRESHOLD.





THE BEST COACHES DON'T GUESS - THEY BUILD COMPLETE POWER PROFILES FOR ATHLETES.



Neuromuscular Power is pure sprinting ability.

1,150w

Anaerobic Capacity is for short, sharp efforts.

462w

Maximal Aerobic Power is sustained power over a few minutes at VO2 max.

320w

FUNCTIONAL Threshold Power measures endurance fitness.

250w



COACHES THEN USE THESE FOUR METRICS TO DESIGN PRECISE & EFFECTIVE WORKOUTS.

SPEED WORKOUT FOR NEAL

Theme	Activity	Reference Metric	Intensity	Max Watts
Warm-up	Easy, progressive spinning	FTP	0.5	147w
Breakaway efforts	3 x 4:00 efforts	MAP	0.95	280w
Recovery	Easy spinning	FTP	0.5	147w
Sprints	5 x :10 sprints	NM	0.98	1176w
Recovery	Easy spinning	FTP	0.5	147w
On/Offs	:40 off, :20 on	AC	0.95	427w
Cool Down	Easy spinning	FTP	0.4	118w



ALL OTHER CYCLING TRAINING APPS BASE THE POWER TARGETS IN WORKOUTS ONLY ON FTP.

REFERENCE METRIC FOR WORKOUTS

	NMP Neuromuscular	AC Anaerobic	MAP Maximal aerobic	FTP Functional threshold
TRAINERROAD	X	X	Waxiiiai acrosic	S
ZWIFT	\otimes	\otimes	\bigotimes	\bigcirc
FUL GAZ	\otimes	\otimes	\otimes	\bigcirc
Kinomap	\otimes	\bigotimes	\bigotimes	\bigcirc

RESULT: Workouts that aren't optimised because they have to guess what an athlete is capable of.



FOUR DIMENSIONAL POWER COMES TO THE SUFFERFEST APP.



A new methodology powering The Sufferfest Training System



A comprehensive fitness test to measure capabilities across a range of efforts



Complete 4DP rider profile representing the power types

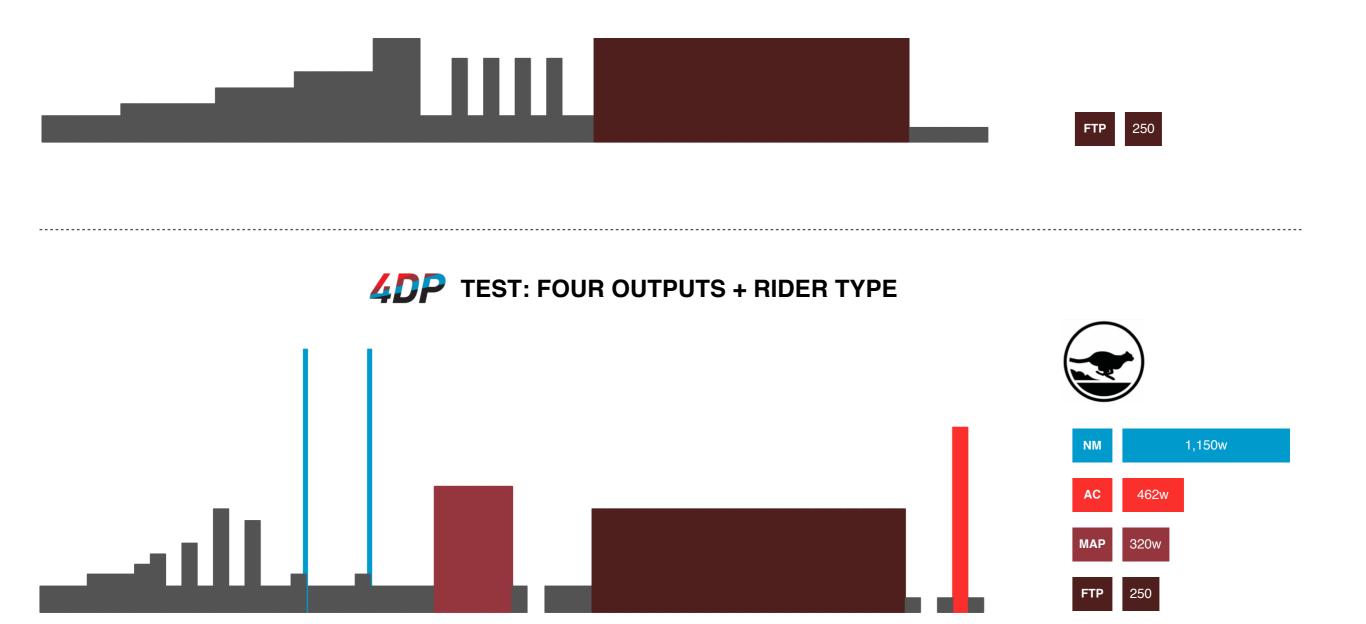


Specific, personalised workouts based on a rider's 4DP profile for more effective training



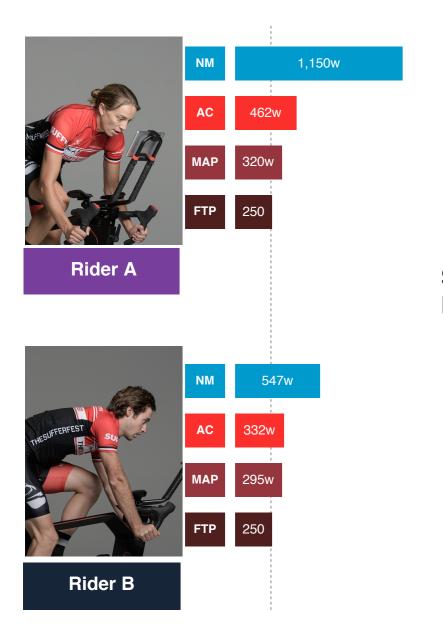
THE 'FULL FRONTAL' FITNESS TEST REVEALS THE FULL POWER PROFILE OF AN ATHLETE.

TRADITIONAL FTP TEST: ONE OUTPUT



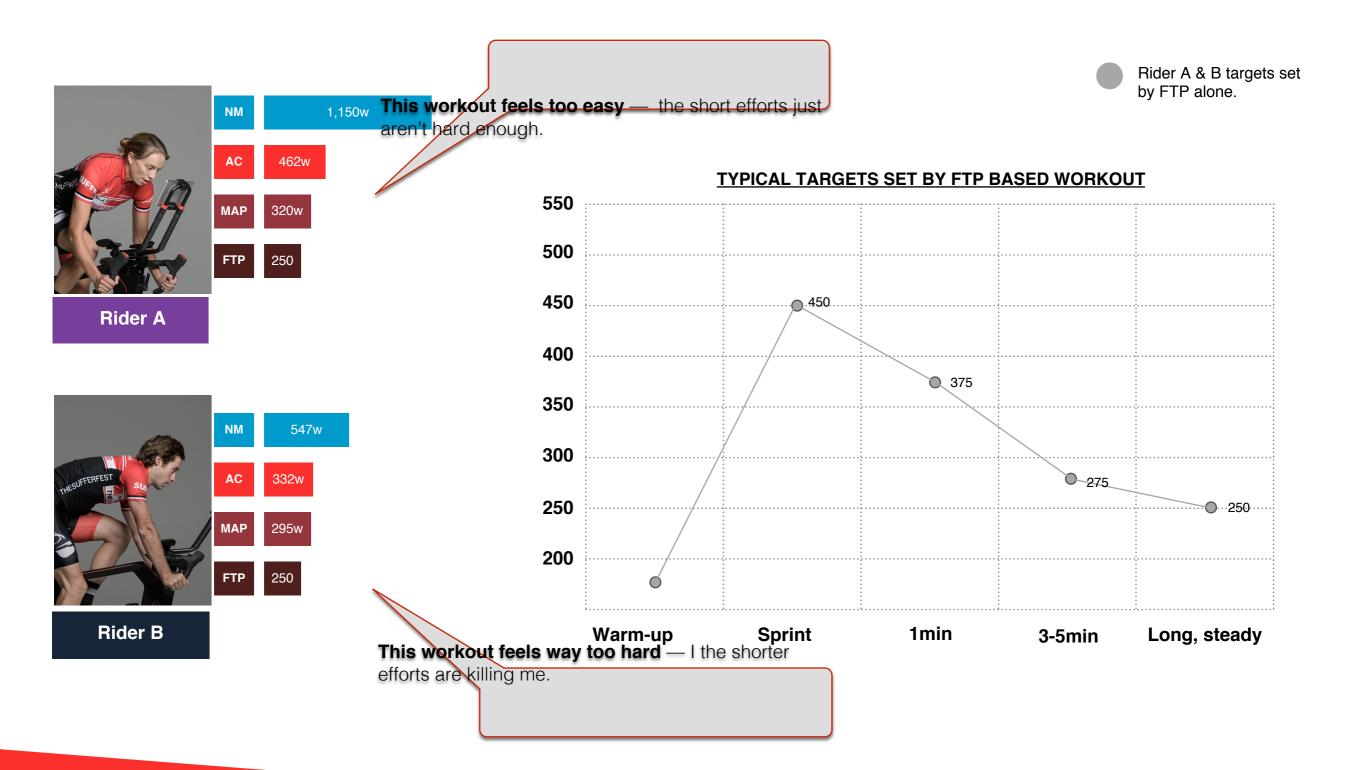


WITH 4DP, WE CAN SEE DIFFERENCES IN RIDERS THAT WERE NOT APPARENT WITH FTP ALONE



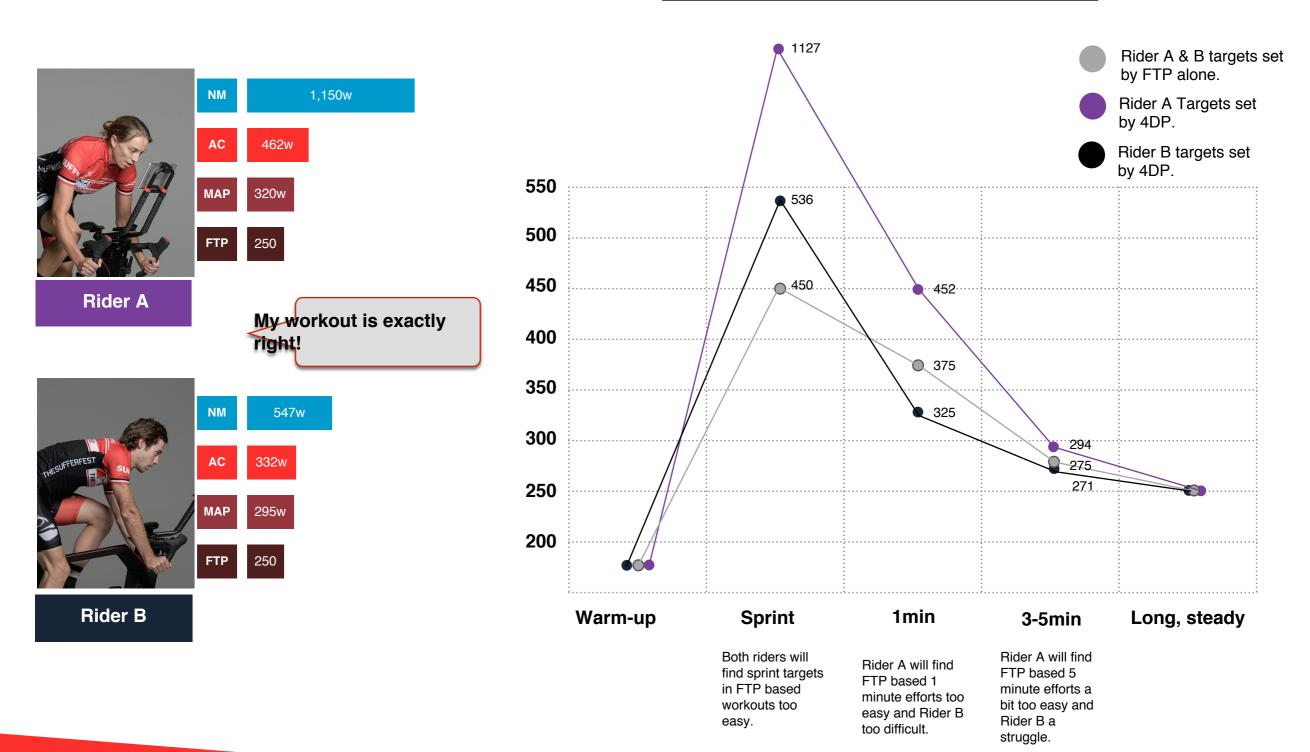
SAME FTP, BUT VERY DIFFERENT RIDERS

FTP-BASED WORKOUTS GIVE RIDERS WITH THE SAME FTP THE EXACT SAME TARGETS ACROSS ALL EFFORTS REGARDLESS OF THEIR TRUE ABILITY.



4DP WORKOUTS GIVE ATHLETES THE EXACT RIGHT TARGETS TO MATCH THEIR ABILITIES, RESULTING IN MORE EFFECTIVE WORKOUTS.

4DP SETS THE RIGHT TARGETS FOR THE ATHLETE



4DP TELLS YOU WHAT KIND OF RIDER YOU ARE - HOW TO DEVELOP YOUR STRENGTHS AND IMPROVE YOUR WEAKNESSES











SPRINTER

When you hit the switch and unleash your devastating sprint, few can hold your wheel. Even when riding with others who would otherwise be an equal match, you can turn on the gas and get a gap with relative ease. But like any rocket, your range is limited. Save the fireworks for the grande finale.

ATTACKER

When it comes to short, maximal efforts you seem to have an endless supply of matches. You may not be able to sustain these all-out bursts, but your powers of recovery mean you can serve them up in rapid succession. You are relentless in your ability to deliver attack after blistering attack.

PURSUITER

If you have five minutes to give it everything, no one else has a chance. Though you may lack the kick of the true sprinter or the steady, diesel-like power of the breakaway specialist, you can put your head down and do serious damage on the track or shorter time trials.

TIME TRIALLIST

The pain train is leaving the station, and you're driving. When you take your turn on the front, you do overtime. Your ability to put down steady power, makes other riders wonder if you'll ever slow down. You may not have the snap to follow high-speed attacks, but if it's a long haul at a high speed, you'll deliver the goods.

ROULEUR

Is there anything you can't do? You are a master of all trades, a Swiss Army Knive of the peloton. The very definition of versatility, you deliver across a wide range of efforts and terrain. It takes a very specialized rider to best you, whether in a sprint, on a punchy climb, or in an all-day breakaway.

CLIMBER

When the road points up, that's when you get down to business. You seem to defy gravity, dancing up impossibly-steep climbs that leave everyone else begging for supplemental oxygen. When things flatten out, you need to seek shelter behind the biggest rider you can find. Leave the sprinting to the bodybuilders, the hills are your domain.



4DP: THE MOST PRECISE, EFFECTIVE WAY TO TRAIN AND ONLY AT THE SUFFERFEST.









THE SUFFERFEST IS THE ONLY APP THAT DEVELOPS THE COMPLETE ATHLETE: BIKE // BODY // MIND.



42 Cycling workouts featuring pro footage, engaging storylines, and killer music.



Specific plans for road, CX, MTB and Triathlon.



Yoga for Cyclists series featuring 20 different 15 min sessions.



Unique 10-week program to build mental toughness.



Running and Tri videos.



The most advanced training system.



Smart trainer control and virtual power.



Sharing to social platforms.



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