EXPERIENCE THE ANT+ ADVANTAGES

MASTER THE CLASS

Adaptive and reliable, ANT+ brings many advantages to the indoor and group environments:

• Group Solutions: many sensors feed into large class display and/or instructor screen.

• Solo Solutions: View real-time data on the watch, phone, equipment console and/or send to a trainer simultaneously.

• Reliable, seamless pairings, connections and file transfers as you move between activities.

WIN IN RETAIL

ANT+ Compatibility Makes Life Easy!

Simplify and clarify your accessory wall with ANT+ enabled products. The advanced features, interoperability and great brand partners make ANT+ an easy choice when selecting your good, better and best products for each season. Inventory control also becomes simpler because your customers can interchange one ANT+ brand with another.

• Upsell to compatible products that will grow with the customer.
• Resell to customers who come back to add another fantastic device to their system.
• Cross-sell various products of various brands.
• Upgrade a customer's old product to the latest to suit their needs.
• Offer a gift list of compatible devices.

Learn more at: http://www.thisisant.com/business/opportunities/solutions

COSMED Pulmonary Function Equipment • concept 2 ROWING • YUPITERU • BODY BIKE INDOOR CYCLING • Blackburn • EPSON EXCEED YOUR VISION • GARMIN • B BONTRAGER • CycleOps POWER

LET THE ANT+ PRODUCT DIRECTORY BE YOUR SILENT SALESMEN!

The perfect resource tool for both staff and customers, the new ANT+ Product Directory guides you to the vast array of compatible ANT+ products and then to the sites of various manufacturers. Accurate information on certified ANT+ products is at your fingertips so you can sell a complete user experience.
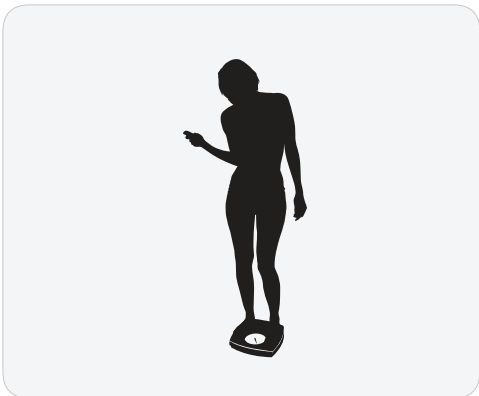
Learn more at thisisant.com/directory

ANT+ OUTDOORS

Get the full training experience and monitor the data you want, when you want it. Ideal for transferring between activities. ANT+ Advantages include:
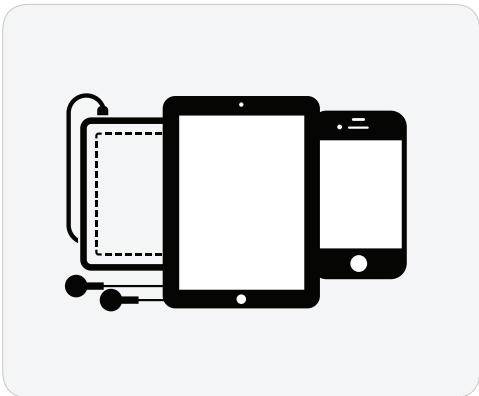
- Collection of reliable data from multiple sensors and view information on multiple displays simultaneously.
- Reliable data easily shared with trainers and coaches
- Stored data for tracking and analysis
- Interoperability between best in class sensors

ANT+ IN HOME HEALTH

The same great technology used for sport and fitness now makes health management easy! ANT+ advantages include:

- Simple solutions easily addresses chronic disease management, aging independently and personal health monitoring
- Easy to add and change monitoring devices such as heart rate, weight scale and blood pressure monitors to the home experience
- Simple measuring, recording and sharing of secure, reliable personal health data
- Data from multiple sensors can be viewed in real-time on multiple displays and stored for later sharing and analysis

ANT+ IN MOBILE

ANT+ Gives You Choice!

- Works with Android platforms. Backward compatible with Android 3.0+
- Connects to iPhone
- Over 30M ANT+ enabled smartphones already in the market

MIX PHONE APPS

The updated ANT Android Library will allow multiple apps to share the same information and hardware. This means that different apps from different developers can share the same data stream on one smartphone. For example: An ANT+ cycling app with heart rate and an ANT+ running app with heart rate can operate simultaneously.

This functionality will be available to developers Q2 2013.